How to install and activate the RankMeth plugin

Rank Math SEO Plugin Installation and Configuration Guide

Installing and configuring the Rank Math SEO plugin is a powerful step toward optimizing your WordPress website. In this guide, we'll walk through every detail — from initial installation and setup to advanced features like schema integration, sitemap configuration, 404 monitoring, and Google Search Console connection.

How to Install the Rank Math Plugin

To begin, log into your WordPress dashboard. Navigate to **Plugins > Add New** and search for « Rank Math. » Click **Install Now** and once installed, hit **Activate**.

Immediately after activation, you'll be taken to the setup wizard. Choose **Advanced Mode** to unlock all customization features even with the free version.

Pre-Installation Requirements

Before proceeding, Rank Math automatically checks for server compatibility. If your hosting meets the requirements, you'll see a green confirmation. Otherwise, follow the prompts or contact your hosting provider.

Site Profile Configuration

Specify the nature of your website: personal blog, business, or online store. Enter your site name, alternate name (if applicable), and upload the logo and social media image in the recommended dimensions.

Connect to Google Search Console

Rank Math allows seamless integration with Google Search Console. Simply click **Connect Your Account**, sign in with your Google account, and authorize access. Select your website's domain from the dropdown to link it.

Enable Sitemap Features

Activate the sitemap module and choose what content types (posts, pages, categories, tags) to include. This allows search engine bots to crawl and index your content more effectively.

General SEO Settings

Options like noindexing empty categories/tags, adding nofollow to external links, and opening outbound links in a new tab are available for fine-tuning. Enable or disable according to your strategy.

Advanced Options

You can optionally enable advanced settings such as:

- Role-based access controls
- 404 monitor to detect and manage broken pages
- Redirection manager for handling 301/302 redirects

Schema Markup (Structured Data)

Rank Math offers predefined schema templates like Article, Video, Course, and more. Set defaults for posts and pages. When editing individual posts, you can choose or modify the schema manually.

Import/Export Settings

If you've previously configured Rank Math on another site, use the import/export tool to quickly replicate settings.

Final Notes

After setup, go to **Rank Math > Dashboard** to enable or disable additional modules like Instant Indexing, Image SEO, or AI tools (note: AI output in Persian is not yet supported).

Frequently Asked Questions

Is Rank Math better than Yoast SEO? Both are powerful, but Rank Math includes more features like schema, analytics, and AI support in the free version.

Can I use Rank Math's AI content tools? Yes, but full multilingual support is not yet available for Persian.

Does Rank Math support schema? Yes, including Article, Video, Product, Course, and many more.

Can I index pages instantly? Yes, using the IndexNow API within the Instant Indexing module.

Conclusion

Rank Math is a feature-rich SEO plugin ideal for beginners and pros alike. Its integration with Google tools, built-in

schema, content AI, and flexible configurations make it one of the best options for WordPress SEO.